



WearePROBIOTIC Limited Privacy Policy

Purpose

At WearePROBIOTIC Ltd ("WearePROBIOTIC") we take your privacy seriously. Our customer happiness is central to everything we do, and we want you to know you can trust us with your information ("Personal Data") as much as you can trust us to look after your indoor air. In this privacy policy we explain why and when we collect your Personal Data, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

When do we collect your personal data?

We will collect and store your personal information for two reasons:

1. When you become a WearePROBIOTIC customer. We use your information to deliver products to you, contact you if we need additional information, check you are satisfied with your purchase, and, if you opt-in to the service, to send out timely reminders to purchase consumables.
2. When you consent to receive our emailed updates about new products or announcements. For as long as you give us permission, we will store your name and email address and use them to send you exciting updates and important news from the WearePROBIOTIC world.

Disclosure of Personal Data to Data Processors

WearePROBIOTIC does not provide Personal Data to unaffiliated third parties for their use in marketing directly to you. In certain circumstances, we may share your Personal Data with trusted third-party service providers to help us maintain and improve our service to you. When WearePROBIOTIC shares Personal Data with third-party services that support our business operations, we require that they use your Personal Data only for the purposes we've authorised, and that they protect your Personal Data in line with current Data Protection Regulations.

The following is a list of Data Processors engaged by WearePROBIOTIC who may receive Personal Data:

- Google LLC (US)
- Amazon Web Service, Inc. (US)
- Mailjet (France)
- Mailchimp (US)
- Stripe Payments Europe, LTD (US)
- PayPal (US)
- BackerKit (US)

New processors will be added to this list 30 days prior to being integrated into our Services. If you are subject to the GDPR and have any questions about our use of third-party providers, please contact us at info@weareprobiotic.com.

Google Analytics

When someone visits one of our websites (www.weareprobiotic.com, www.radic8.com, info@hextio.net, www.wesharecleanair.com, www.inbairo2.com or www.airxpresso.com) we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Mailing Lists

We use a third-party provider, [Mailjet](#), to deliver our email updates. We use that service to gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our communications. For more information, please see Mailjet's [privacy policy](#). You can unsubscribe to these communications at any time simply by clicking "unsubscribe" at the bottom of any of our emails, or by emailing us directly at: info@weareprobiotic.com.

Security

WearePROBIOTIC maintains reasonable physical, technical, and administrative security measures to minimize the risk of unauthorised loss, theft, copying, misuse, access, disclosure, alteration, or destruction of your personal data. We also restrict access to your personal information to only those persons who have a legitimate business need or legal requirement to view it in connection with our operations. You, as the owner of the data, may also authorise any persons you may choose to have access to your personal data. Although we do use security measures appropriate to the level of risk, no method of data transfer or storage on the internet is 100% secure and security risks cannot be eliminated entirely. As such, we cannot guarantee perfect security, integrity, or confidentiality of personal data. If such a breach was to occur, we have a protocol in place to enable us to effectively and efficiently respond to, and contain, the breach or incident. If appropriate or required, we may seek to notify you in such an event by email. If you believe your Personal Data has been disclosed other than as described in this Privacy Statement, please contact us at info@weareprobiotic.com.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to us at info@weareprobiotic.com.

Changes to this Privacy Policy

This policy was updated on the 05 August 2019 and will be reviewed at regular intervals. The latest version will be available on our company websites.